



Reading fun for kids, from  
Canada's public libraries  
[tdsummerreadingclub.ca](http://tdsummerreadingclub.ca)

## Welcome to TD Summer Reading Club 2022!

### Background

The TD Summer Reading Club is Canada's biggest, bilingual summer reading program for kids of all ages, interests and abilities.

Co-created and delivered by over 2,200 public libraries across Canada, this national bilingual program is developed by Toronto Public Library in partnership with Library and Archives Canada. Sponsorship is generously provided by TD Bank Group.

Kids (and their caregivers) can participate anytime, anywhere—at local public libraries across Canada as well as at home, online, on the road or wherever their summer takes them. Participants explore recommended reads; track their own reading; connect and share with others across the country; read ebooks online; join in activities at libraries; write jokes, stories and book reviews; and more.

All libraries and library systems in Canada are eligible to offer the TD Summer Reading Club and receive the free print material.

### 2022 theme

Our theme for 2022 is "Once Upon a Time; Myths and Legends."

Venture into magical realms where fantastic creatures roam and anything can (and will) happen. Discover the power of stories and storytelling to entertain and illuminate important lessons. Be enchanted by fairy and folk tales, old and new, and from far and wide, as you journey through suspenseful twists and turns. Whatever the stories may be, they are bound to inspire you to imagine and even tell your own story.

Please remember that our themes have not had a public-facing name for the last several years. The phrase "Once Upon a Time; Myths and Legends" is only meant to guide those developing the program content and is not meant to be used in publicity materials.

### Illustrator and web comic authors

We are very pleased that Rob Justus is illustrating the 2022 program. We are also excited to announce that we are bringing back the online web comic this year. Soyeon Kim will write and illustrate the English comic, and Dominique Pelletier will illustrate the French comic. The comics will be available on our kids' site this summer.

### Accessibility

The TD Summer Reading Club is a fully accessible program. The Centre for Equitable Library Access will provide all participating libraries with accessible versions of the materials to distribute to participants with print disabilities. More information about running an accessible Club will be available on our staff site in the coming months.

### Program materials

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## Notebooks

There are two versions of the notebook—one for pre-readers (recommended for children ages 0–5) and their parents or caregivers, and the other for school-age children (recommended for ages 6–12).

The school-age notebook contains recommended STEAM (Science, Technology, Engineering, Art and Math) activities and a centrefold board game. The pre-reader version contains information for parents and caregivers about reading readiness, recommended activities to help develop early literacy skills, and a centrefold colouring sheet. Both notebooks contain plenty of space for kids to record items read or listened to, collect stickers, record the number of minutes read, draw pictures, and complete fun reading challenges.

The notebooks are bilingual and laid out in a flipped style, with English comprising one half and French the other.

- **Ordering tips for notebooks:** Each child who joins the program receives an age-appropriate notebook at registration. Please order quantities of the pre-reader and school-age notebooks using your previous registration statistics as a guide.

## Web access sticker

The web access code is printed on a sticker that children can stick onto the inside cover of their notebook. Children enter their unique access code on the TD Summer Reading Club website. Each sticker contains a unique code that enables kids and families to create an online notebook, read ebooks and track reading.

This item is bilingual.

- **Ordering tips for web access stickers:** Each child who joins the program receives a web access code sticker at registration. The number of web access code stickers ordered should equal the combined total of pre-reader and school-age notebooks ordered.

## Stickers for school-age children

Our traditional stickers are back! There are 12 stickers on a perforated sheet, including two stickers with the TD Summer Reading Club logos and website URL—one English and one French. Together with the school notebook, they are a great tool to motivate kids to read. Stickers can be used as reading incentives, one given each time a child reports on an item read. Flexibility is important. For example, if a family is unable to keep returning to the library to collect stickers over the summer, you can distribute the entire sheet of stickers at registration for the parent or caregiver to administer.

- **Ordering tips for stickers:** You can estimate one sheet of stickers per child registered, but you may increase or decrease this based on past experience and how you plan to distribute the stickers.

**\*NEW IN 2022\***

## Stickers for pre-readers

This year, young children get their own sticker sheet to use in a brand-new pre-reader notebook game. They will have to put the stickers in the right place to complete a picture in the notebook.

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- **Ordering tips for pre-reader stickers:** Order as many sheets as you have pre-reader notebooks, and distribute them with the notebooks.

## Promotional materials

### Corner bookmark

The corner bookmark is an origami bookmark; it includes folding instructions on both sides and encouragement to join the Club.

This item is perfect to use as a promotional item before summer starts, to increase anticipation and excitement about joining the Club. For example, you can distribute them to children during class visits to your library or when you make outreach visits in your community. You may also opt to give one to each child at registration or to have it available as a take-away item in your library throughout the summer.

Please note that separate versions will be produced in English and French.

- **Ordering tips for corner bookmarks:** Order quantities for outreach visits and to have on hand at your library as well.

### Top recommended reads

This brochure features recommended reads in English and French as well as information for parents and caregivers, including the importance of summer reading, how to participate, reading tips, and how to find us online. This item would be ideal to provide to schools for inclusion in year-end report cards, and you may also wish to make quantities available in your libraries as a tool for staff to use when describing the Club to parents and caregivers.

This item is bilingual.

- **Ordering tips for top recommended reads:** If distributing to schools, orders can be based on student enrolment figures. Order quantities for outreach visits and to have on hand at your library as well.

### Poster

The 11 x 17 inch promotional posters may be displayed in your library or posted in your community to promote the Club. There is space at the bottom of the poster to add your library's information.

This item is bilingual (English on one side, French on the reverse).

- **Ordering tips for poster:** Each location will be provided with 25 posters.

### Websites

The [TD Summer Reading Club staff site](#) provides all the necessary information for library staff to deliver the program: the complete recommended reads list, activity ideas, promotional tips and tools, brand components and guidelines, and much more.

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The kids' site, which launches in mid-June, allows children to make their own contributions to the Club (by submitting jokes, stories, book reviews, etc.), read ebooks and track their reading online. We encourage you to use the site yourself and to encourage its use by kids and their families.

### Key Dates

<b>Week of January 10, 2022</b>	Material order form and library agreement distributed  2022 staff website is launched; updates to the staff site will continue into the spring
<b>January 28, 2022</b>	Deadline to order print materials
<b>Mid-April 2022</b>	National distribution of print materials begins
<b>June 13, 2022</b>	Kids' website is launched
<b>June 13–27, 2022</b>	National "Get Your Summer Read On" event

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